BETH EL LIFE THE MONTHLY BULLETIN OF TEMPLE BETH EL CONGREGATION

800 N. Palafox Street
Pensacola, Florida 32501
850-438-3321
Joel Fleekop, Rabbi
Capt. Fred Levin, USN Ret.,
President
N. William Schwartz,
Rabbi Emeritus

Dates of Interest:

3/1 Bar Mitzvah of Ben Suhrbier

3/4 Torah on Tap

3/7 Confirmation Class Trip to Washington

3/9 Purim Carnival Details pg. 6

3/15 Megillah and Wine Tasting Purim Celebration Details pg. 6

3/19 Sisterhood Luncheon 11:45 am

Inside this issue:

Dunaidant's	3
President's	3
Message	

Sisterhood Notes 4

5

Donations

Kitchen Kibbitz	
Educator's Message	6
Calendar	8

Yahrzeits 9



March 2014 Adar - Nissan 5774

A Vision for Our Future

Please join us for a very important meeting of the entire congregation on Sunday, March 2, 2014 at 1:00 pm at which a vision for improvements to the Temple Beth El campus will be shared.

Wholeheartedly endorsed by the Board, the proposed renovations have the potential to foster a new era of enjoyment of Reform Judaism in Pensacola and to maintain the enthusiasm and vibrancy that Rabbi Joel Fleekop has rekindled.

Please know that foremost among the vision is the preservation of the beauty and historic character of the sanctuary, including the stained glass windows. Some of the improvements that are contemplated include:

- A new, improved and more efficient kitchen
- Greatly enhanced accessibility for those with physical limitations (including an elevator!)
- More convenient vehicular ease of access
- Enlarged Max L. Bear Auditorium
- Enriched aesthetics about the entire campus
- A new, grand entry and a welcoming lobby/majestic entrance to the sanctuary
- An adult education learning center
- A more efficient design that will enhance use of the facilities

This project may prove to be the most industrious effort that our congregation has undertaken since the construction of our Temple building in 1931. A committee has been hard at work implementing the objectives and securing funding. There has been great success thus far, but to succeed, everyone's support is needed.

A brochure including preliminary conceptual plans was being mailed to members. On March 2 you can learn more details about this exciting project, ask questions, and learn how you can support the effort.

Shabbat Worship and Torah Study

Saturday, March 1 10:00 am Bar Mitzvah of Ben Suhrbier

Friday, March 7 4:30 Azalea Trace 6:00 TBE followed by covered dish Grades 1-3 participate in service Friday, March 14, 7:00 pm

Saturday, March 15 Torah Study 9:30 am

Friday, March 21, 7:00 pm

Friday, March 28, 7:00 pm



Rabbi Joel Fleekop

"According to the rabbis, God is hidden by what seem to be natural occurrences but are in fact truly miracles."



From the Rabbi

The Custom of Costumes

"Make the fourteenth day of the month Adar a day of gladness and feasting, and a holiday, and of sending portions one to another." These words, from the Book of Esther, 9:19, establish Purim as a time of joy and happiness and give rise to the tradition of sending gifts of food to friends, known as mishloach manot, or in Yiddish, shlach manos. The sending of portions is mentioned again just a few sentences later, in verse 22, where it is accompanied with the call to send gifts to the poor – from which the mitzvah of matanot l'evyonim is derived. In addition to the two giftsending mitzvoth mentioned by the Book of Esther, the rabbis prescribe hearing the megillah read aloud and a festive meal -- at which wine is

While these ancient mitzvoth continue to shape our observance of Purim, an important part of the modern celebration goes unmentioned. Nowhere in the Book of Esther or early rabbinic writings is there any mention of costumes.

customarily the beverage

of choice.

It wasn't until the medieval period that costumes became part of Purim – and only in the last 150 years that Sephardic Jews have included the custom in their Purim celebration. The first mention in rabbinic literature appears in a response from the late 15th century. There the Mahari Mintz responds to a question of whether it is permissible for a man to wear women's clothing and women to wear men's clothing as part of their Purim costumes, ruling that on Purim cross-dressing is permitted.

The inclusion of costumes into our observance of Purim can be explained in two simple ways. First, many of the early spring festivals observed by the medieval Jews' gentile neighbors included costumes. Second, it is just fun to dress up. But as they did with the dreidel, a relatively new addition to Hanukkah, the rabbis sought to imbue the wearing of costumes on Purim with religious meaning.

One popular explanation for disguising ourselves on Purim is that God, who is not mentioned in the Book of Esther, is disguised by the narrative. According to the rabbis, God is hidden by what seem to be natural occurrences but are in fact truly miracles. This is supported by the fact that the name Esther means hidden, appearing in the Torah as part of the phrase "I will"

hide my face" (Deut. 31:18). Others explain that costumes remind us of the role hidden and mistaken identity plays in the Purim story. Many of the occurrences of misidentification in the Book of Esther and accompanying midrash are for comedic purpose. For example, in one Talmudic tale Haman's daughter mistakes her father for Mordechai and drops a chamber pot on his head. And so it is appropriate that our costumes be worn in a silly and lighthearted fashion.

And finally, it has been suggested by modern scholars that we joyously don costumes on Purim because we are fortunate to live in a time when disguising our true identity is a light-hearted luxury rather than, as it was for Esther and many of our ancestors, a solemn necessity.

The wearing of Purim costumes is a new custom (at least by Jewish standards), but one that, like the holiday's more ancient traditions, is rich with meaning. As we put on our costumes this year, let us spend a few moments thinking about the diverse symbolism associated with this silly tradition. For even in plastic firemen hats, purple princess gowns, and super-hero capes, Judaism has a way of instilling history, hope, and holiness.

Rabbi Joel

March 2014 Page 3

From the President

On Thursday February 20, 2014, the Board of Directors approved the proposed renovation project to significantly upgrade the Temple Beth El campus. Our object in the renovation is to make the Temple campus more accessible and create a warm and welcoming environment for the Congregation. You also have received both an email and letter from the Board and the renovation committee outlining some of the more salient features of the renovation. The email and letter address the creation of a capital campaign to support funding the project. We have scheduled an informational congregational meeting during which the concept and renovation plan will be presented, and you will have an opportunity to ask questions and make both comments and recommendations. The meeting will be held on March 2nd at 1:00 pm in the Max L. Bear Auditorium. This renovation is the most significant we have undertaken since the Temple was built on its present location in 1931. I encourage everyone to attend the informational meeting and to participate in the discussions. It's the chance of a lifetime to participate in setting the path for our future Temple development. I look forward to seeing you there.

If you have wondered

about being asked to join a Temple task force instead of committee, let me explain. A committee usually has standing under the Temple bylaws and membership is for the term of the current Temple board. I chose to use task forces. since they consist of a group of members who agree to undertake a specific project within guidelines that are agreed upon before the project begins. It is conducted within a given timeframe and has a specific termination date. Simply put-it has a start and completion date and members can depend upon those timeframes. A good example was the telecommunications/telephone task force, which researched, negotiated and presented the Board with a modern system that will serve us well into the future and at a reasonable price. Sid Braunstien and his committee of 8 were able to deliver a proposal within the 60 days allotted to the project. Our new phone system is functioning very well indeed!

I recently met with Sam Bearman, President of B'nai Israel Congregation. In the meeting we agreed to discuss potential activities in which both congregations could participate. Some of the suggestions we discussed included: arranging a joint meeting between both Boards; inviting all Temple veterans

to participate in the Veterans Day Dinner at B'nai Israel: there will be an attempt to re-start the Association of Jewish War Veterans Chapter here in Pensacola; investigating possible ioint Brotherhood/Men's Club activities; and attending the last day of the B'nai Israel's 613 Project to complete the writing of a new Torah. We also agreed to investigate other activities together and in concert with the Federation that would serve to stimulate closer relations between the two congregations. We agreed to meet periodically to continue our discussions.

My wife and I wanted to express our deep appreciation for your best wishes for a speedy recovery following my recent illness.

L'shalom,

Fred





Capt. Fred Levin USN, Ret.

Informational Congregation Meeting Sunday, March 2 1:00 pm Presentation of plans for upgrading Temple campus. Please make plans to attend.

Cemetery Hours Monday - Friday 8:00 a.m.- 3:00 p.m. Weekends 8:00 a.m.- sunset

Temple members wishing to visit the cemetery at times other than the posted hours should make arrangements with Kathy Smith, Temple Administrator.

(850) 438-3321



Renee Eilen Marty Lisner

Terry Schwartz,
Sisterhood
Corresponding
Secretary, asks
that people inform
her of deaths,
simchas, or
illnesses so that
she can send cards
from Sisterhood.
You can reach her
at 474-4953 or via
e-mail at
tdschwartz@msn.
com



Sisterhood Notes

Shalom, Y'all:

While this writing is usually full of information about what Sisterhood has done and will be doing, I want to take a break and share with you who Sisterhood is and what we are instead. The ladies whom I call my Sisters at Beth El are the most giving, caring, generous women I have had the pleasure of meeting. These past few years there have been many instances of sadness and mitzvoth in our congregation, and my Sisterhood has never failed to rally around and offer support or friendship or companionship or celebration – whatever is appropriate -- and I would just like to tell all of you how proud I am to be your President. And for those of you who didn't know how very dedicated we are to our Temple and all of its members, just call any of us in your hour of need or joy, and let us show you what true Sisterhood means!! As long as we're part of this congregation, you are not alone!!

But I still have to tell you what's coming up, right? Well, in March we are having a great luncheon revolving around Jewish music. The date is March 19th, so check your

emails for more info on this fun event.

And of course be looking out for information on our wonderful Passover Seder. which this year will be chaired by our Sisterhood Board as a group. In this case, however, you can never have too many women running the same kitchen (gulp!). Seder will be Monday night, April 14th, and details will follow. So begin making plans to join us for this special evening where Rabbi Joel manages to make all of us feel like we are part of one big happy family.

And just a note...for reasons beyond our control, our Sisterhood show is being postponed until the fall, so the good news is you have plenty of time to rev up your courage and hambones and join us!!

Have a great month and remember.

Life is a Cabaret!

Renee and Marty



The Sisterhood Gift Shop is ready for Passover.

We have a selection of Seder and Matzah plates.

We also carry Shabbat candles, mezuzot, and many gift items.

We welcome you to do your holiday shopping with us!

March Sponsors

Flowers:

March 7 - Shirley and Charles Kraselsky

March 14 - Suzie and Rick Gordon

March 21 - Penny and Dan Philips March 28 - Lucille and Bill Foley Next available dates are: May 9, 16, 23 and 30. Contact Janet Schilling to reserve, 944-3349

Oneg Shabbats:

March 7 - Pot Luck Dinner March 14 - Rick and Suzie

Gordon

March 21 - Craig Vigodsky

March 28 - Alice and Bob Klein

Bimah Flower Fund Created

In order to make sure that we have flowers for each Sabbath service, the Sisterhood has added a bimah flower fund. You may make contributions to this fund in any denomination. When there is not a sponsor for Shabbat, flowers will be purchased from this fund. Make your checks payable to Temple

Beth El Sisterhood and please note "flower fund" on the memo line.

March 2014 Page 5

SISTERHOOD LOOKS AHEAD TO SEDER AND BINGO

Pat Braunstien is seeking volunteers to help her plan and execute another wonderful Community Seder this year. It will be held on Monday, April 14. Please contact her at 850 598-9718 (dial the area code, please) or by e-mail at: sidandpatb@earthlink.net. Food contribution sign-up sheets will be placed in the social hall in mid-March. More information will be published about the event next month.

Sisterhood has rescheduled the ever-popular Bingo Night for Saturday April 26th, so mark your calendars for an evening of fun! Donations of prizes, silent auction items and food are welcome, as always. We will be calling you! This will be the only event to raise money for summer camp scholarships. So we look forward to seeing lots of friendly faces of folks ready to have a good time!

Contact Marty Lisner or Pat Braunstien for more information about the evening.

MAZEL TOV!!!

Mazel tov to Beverly Zimmern for being named the Gulf Breeze Rotary Club's Citizen of the Year!!!

Mazel tov to Rodney Rich and Company for being honored as 2013 top advisers of Cadaret, Grant & Company Inc., a broker/dealer based in Syracuse, N.Y.

Donations

Rabbi's Discretionary Fund:

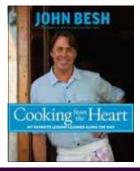
A donation was made by the Pensacola Jewish Federation A donation was made by Steve and Renee Eilen

Temple Beth El General Fund:

In memory of "Tiny" and Emma Berlin from Rochelle Simpson

Jonathan Kahn Library Fund:

In honor of Harry Kahn's birthday from Charles and Janet Kahn





Kitchen Kibbitz by Janet Schilling

Last month, Rabbi led a beautiful and educational service opened to the public. A large group from First United Methodist Church was in attendance. They were eager to find out about Jewish worship as part of their requirements for confirmation. It is a unique opportunity to share our heritage with people who would otherwise have no way to observe it first-hand. And Rabbi Joel was a wonderful teacher. Among the group were our dear friends who have embraced us as part of their extended family. We have shared many experiences; on the road as running partners and in life, both sad and joyful. This past holiday season included celebrations in our home for Hanukkah and in theirs for Christmas. And of course there was the exchange of gifts which is anticipated on both occasions. I was delighted to receive John Besh's cookbook, "Cooking From the Heart." Now that I reflect on the title I know that it was the perfect choice. This relationship is one that warms our hearts and enhances our gift of friendship and family, and it is one for which Logan and I are most thankful. I hope you will enjoy this wonderful recipe for a rustic tart from that cookbook.

Apple and Pear Tart with Walnuts John Besh / Cooking from the Heart

Dough

1/2 c. cold butter, cut into pieces 2 1/4 c. flour, plus more for rolling

1/3 c. sugar

1/4 c. milk

1 egg

1 tsp. grated lemon zest

1 tsp. salt.

In a large bowl, cut the cold butter into the flour until the flour has the consistency of semolina. Add the sugar, milk, egg, zest and salt and mix by hand until a crumbly dough is formed. Shape the dough into a ball, wrap in plastic wrap and refrigerate for at least an hour before using.

Filling

3 tart apples, peeled, cored and cubed

2 Bosc pears, cored and cubed (skin on)

1/2 c. dark brown sugar

1/2 c. butter cut in pieces

1/2 c. walnuts, toasted and roughly chopped

1/2 tsp. cinnamon

1 Tbsp. lemon juice

Preheat oven to 350 degrees. On a well-floured surface, roll the tart dough into a large oval a little less that 1/4 inch thick. Transfer to baking sheet. In a large bowl, toss the apples and pears with the brown sugar. Add the butter and toss again. Add the walnuts, cinnamon, and lemon juice and toss well. Mound the fruit and walnut mixture on top of the dough and wrap the dough over the fruit, covering most of it. Bake until the crust is golden brown, about 1 hour. Remove and cool a bit before serving. Serves 8-10

Educator's Message: Purim PREMIERE!



Purim is one of the most fun Jewish holidays for children. What can be better than dressing up in costume, mak-

ing lots of noise, eating triangle shaped cookies, and enjoying a carnival with lots of prizes! Yet with all the fun at Sunday school and the carnival, the mitzvah of hearing the Megillah read at the Purim service has taken a back seat.

To enhance the family friendliness of the Purim service, we are trying something NEW. The teachers and students of the School for Jewish Living will be starring in a PURIM MOVIE. Each class will creatively depict a scene from the Book of Esther, which will be recorded and made into a movie. The MOVIE PREMIERE (not to be missed) will be shown during the Purim service/Megillah reading on Saturday night, March 15. Come one. Come all! NOT TO BE MISSED!

L'Shalom,

Andrea





Megillah and Wine Tasting Purim Celebration

Join the fun at Temple Beth El's Purim celebration on Saturday, March 15 at 5:30 pm.

The fun begins with a wine tasting and covered dish appetizer reception. In addition to the wine tasting for adults, there will be a "hamantashen" ice cream sundae bar for "kids" of all ages to enjoy.

Following the reception there will be a brief service. Fitting for the most festive holiday of the year, our worship will be filled with comedy, silliness, and a special "cinematic" retelling of Megillat Esther, featuring students in the Temple Beth El School for Jewish Living.

The night promises to be good time for all. Costumes are encouraged and a prize will be awarded for the best costume worn by an adult.

For more information please contact Rabbi Joel at 850-438-3321or rabbi@templebethelofpensacola.org. RSVP by March 11 to Kathy Smith at (850) 438-3321 or Kathy@templebethelofpensacola.org.

March 2014 Page 7

Upcoming Federation Events

Sunday, March 9: Jewish Community Purim Carnival at Creative Learning Academy, 3151 Hyde Park Rd., 12:15-2:00 PM.
Food, Games, Costume Parade, Cotton Candy, Popcorn, Bouncy House

Monday, March 10: Maria Goldberg will present a program on Jewish artist, Marc Chagall, in the Bait Shop of the Fish House at 6:30 PM.

Friday, April 4: Jazz Shabbat Service at Temple Beth El at 7:30 PM.

Atlanta's 4th Ward Afro Klezmer Orchestra

will be the featured artists.



Greetings From John Fuqua

Toda raba. I am now in Ulpan--had to wait for a new class to start. I am the only American in the class of 90% Russians. check this out--Ani lomed Ivrit b Ulpan(spelling)? I have kept up with your weather thru News Journal online. It's been bad here too. I spent an awesome Christmas day in Yerushalayim. I had been told by Temple members that there would be a different feeling when I got to that city. Awesome is more like it. At the end of this month we go on a 5 day 4 night trip to the Dead Sea. Our municipality arranges these trips and subsidizes them. The cost is ridiculously low. the Jerusalem trip was 80 ILS each. Everything was included even dinner at Abu Gosh Druze village. The only thing I don't like is the way these people drive. When they get in their cars they became rolling danger. I miss the Temple and congregation but this is fantastic--a lifetime dream come true. I am going to see Masada too. For me this is another must. Health, happiness and long life to all. Please give the congregation a 'Shabbat Shalom' from me. ~John & Michele

Anniversaries and Birthdays

March	Birthdays	18th	Robert Sackheim
1st	Tyler Kass		Camden Borelli
2nd	Judy Zitzewitz		Rick Samuels
3rd	Saul Ullman	22nd	Dan Pollak
	Anne Kronen	24th	Robert Zitzewitz
5th	Shirley Kraselsky	23rd	Jessie Rome
	Allan Tucker	25th	Joel Levin
6th	Ariana Flores		Laura Ejikemeuwa
7th	Amelia Wagenheim	30th	Hynda Rome
8th	Alana Zweig		Rabbi Leonard Zukrow
	Yevgeniy Lunev		Victoria Adamenko
9th	Deborah Buchalter	31st	Tammy Dannheisser
	Lewis Bear III		
	Stuart Weston	March	Anniversaries
11th	Heather Brown	1st	Debbie and David Pearce
12th	Emma Zimmern	2nd	Susan and Phil Levine
15th	Brenda Pollak	3rd	Sandy and Myron Rosenthal
	Nat Rickoff	8th	Tonya and Jim Chase
16th	David Tucker	10th	Beverly and Bill Zimmern
	Alyssa Borelli	17th	Suzi and Rick Gordon
	Jacob Borelli	19th	Patricia and Sid Braunstien
	Myrna Bobet-Olensky	29th	Mesha and Scott Boyle
17th	Joni Ostrich	31st	Myrna and Steven Olensky

Torah on Tap

March 4 at World of Beer 200 S. Palafox

Topic: Inspired by the story of King Ahasuerus and Queen Vashti, this month's Torah on Tap topic will be Marriage and Gender Roles.

Join us for cold beer and heated discussion

Schmoozing at 5:00 pm Learning at 5:30 pm





Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1 Bar Mitzvah of Ben Suhrbier 10:00 am
2 SJL 9:00 am Parent Book Club 10:00	3	4 Torah on Tap 5:00 pm – 6:30 pm	5 Intro to Judaism 6:00 pm	6	7 Services at Azalea Trace 4:30 pm Services at TBE 6:00 pm Pot Luck Dinner Grds 1-3 Shabbat Confirmation Trip to Wash. DC thru 3/10	8
9 SJL 9:00 am PJF Purim Carnival 12:30-3:00	10 Choir Rehearsal 7:00 pm - 8:00 pm	11	12	13	14 Shabbat Services 7:00 pm Girl Scout Sabbath	15 Torah Study 9:30 am Megillah and Wine Tasting Purim Celebration 5:30 pm
16 Spring Break No SJL	17	18	19 Sisterhood Luncheon 11:45 Ritual Cmte 7:00	20 Board Meeting 5:30 pm	21 Shabbat Services 7:00 pm	22
23 SJL 9:00 am	24	25	26	27	28 Shabbat Services 7:00 pm	29
30 SJL 9:00 am Daisy Troop Mtg. 1:00 pm	31					

March 2014 Page 9

Yah	ırzeits				
Γo be ≥nd	read on March 7: Charles J. Heinberg Milton Halpern Evelyn Needle Dr. Eva Hutinet	To be 14th	read on March 14, con't: Max J. Heinberg, Jr. Bert Krawcyk Solomon Rosenbaum Marc Daniels	To be 27th 25th	read on March 28, con't: Ronald Knorr Marie C. Fox Greg Rumfelt Gus Berman
Brd Ith 5th	Louis Berlin Bianca Adler Kling Walter Frankel Allan Tucker Milton Gordon Lester Bear Cele Babkoff (Adar 14) Paul Kling, Jr. Arthur Woolenberg Ben Weiner	<i>To be</i> 15th 16th 17th	read on March 21: Mel Weinberger Mary Elizabeth Bailey Marie Byrnes Ida Edrehi Betty Jean Cohen Palmyre Sommer Fried David Gundersheimer Irma Myers Esther Lubritz Campbell	27th 28th	Clara Frenkel Sally Riesenberg Guy Newberry Rabbi I. E. Wagenheim Samuel Frank Alice Aronson Ruth Broz Klein Richard Morros Michael A. Schwartz Frank Goldman
8th	Lester Silver Aaron Kraselsky read on March 14: Harry Kolstein	18th 20th	Ida Kraselsky Adele Berlin Owens Andrew Malmed Michael Philips Adolph Geiger	28th	Irwin Freidman Maxine Bear Marcus Frank Dreyfus Max Stern Moshe Joshua
Oth	Minnie Bendersky Savell Solomon Schneider Debra B. Wallenstein	20th	Rose Lett Eulalie Cahn	28th	Sarah Strickland Gladys Rosenberg Moses Joshua
1th	Pauline Green Kate Friedlander Eugene Simmons William M. Tobias	To be 22nd	read on March 28: Howard Bestoff Dr. Nathan Rubin Stan Prout		Jonathan Zukrow (Rosh Hodesh Nissan) William Ziv
2th	Larry Miscedra Jacob M. Buckman Max J. Kahn	23rd	William Hargis Mark Levin Rector Carroll	29th	read on April 4: Fannie Lindy Raymond Goldstein
3th	Murray Cacace Anna Blumberg Julian Siegel Dr. Charles Kahn	24th 27th	Tillye Levy Esther Gula Elizabeth Whitlock Joan Peterson	30th	David Levy
Dor	nation Form				
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Dono	n's name or event)		Peter Van Wez	, and the second	
Address:			Sylvia Rosenblo		
Acknowledge To:			School for Jew Brenda Vigodsl	· ·	
					Saring Fund E Sisterhood)

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Important Dates and Times

DATES OF INTEREST

3/1 Bar Mitzvah of Ben Suhrbier

3/4 Torah on Tap

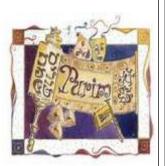
3/7 Confirmation Class Trip to Washington

3/9 Purim Carnival Details pg. 6

3/15 Megillah and Wine Tasting

3/19 Sisterhood Luncheon 11:45 am

March Calendar on page 8



JOIN US AT

TEMPLE

All are welcome!

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We're on the web! templebethelofpensacola.org